

Theoretical and Applied Aspects of Cybernetics

International conference of students, postgraduate and young scientists | <http://taac.org.ua>

OFFER FOR COOPERATION

TAAC'2014

IV INTERNATIONAL SCIENTIFIC CONFERENCE OF STUDENTS AND YOUNG
SCIENTISTS

“THEORETICAL AND APPLIED ASPECTS OF CYBERNETICS” (TAAC'2014)

PREPARED FOR:

Your Company

CONTACT INFORMATION:

Scientific Community of Students and Postgraduates
of Cybernetics Faculty of Taras Shevchenko National University of Kyiv

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National University of Kyiv | <http://scsp.org.ua>

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INFORMATION ABOUT THE CONFERENCE:

Nowadays swift development of programming and wide applications of mathematics and information technologies in different areas of human activities is being noticed.

There are lot of projects in the history of mathematics, computer engineering and cybernetics, which were born at universities (for example, first versions of FreeBSD were created by a postgraduate student of Berkley University in 1978, famous free video editor VirtualDub began its life at university, Google was created as a study project by two students of Stanford University, well-known programming language php would not be itself without two Israeli students Endi Gutsman and Zeev Suraski, which rewrote its interpreter from scratch etc.).

But such ideas implementation requires special environment, which will motivate creative processes. Institutions of higher education and research institutions develop and improve this environment. But scientific evolution is almost impossible without young generation initiative. That's why the idea of this conference was born.

PURPOSE OF THE CONFERENCE:

The conference aim is to create a favorable environment for:

- Scientific research experience exchange;
- Joining efforts for solving urgent problems of contemporary cybernetics;
- Development and popularization of scientific activities among students;
- Searching for colleagues, supporters and just making new friends.

This is an opportunity for initiative students, postgraduates and young scientists to demonstrate their achievements and to listen to criticism of a large audience.

ABOUT PREVIOUS CONFERENCES:

For today three International Conferences of Students and Young Scientists Theoretical and Applied Aspects of Cybernetics were held at the Faculty of Cybernetics of Taras Shevchenko National University of Kyiv in 2011, 2012 and 2013. Participants from more than 40 universities and 5 research institutes of Ukraine, Russia, Belorussia, Kazakhstan, Poland, Latvia, Lithuania, Estonia, Hungary, Slovakia, Czech Republic, Romania, Moldova, Turkey, Great Britain, Bulgaria, Georgia, Finland and India attended these conferences.

Sponsors, partners and some members of Program Committee of the conference gave lectures. Ten lectures from IT-companies and nine lectures from foreign professors were represented during these three conferences.

Facebook, EPAM Systems, P-Product Inc., Grammarly, Materialise, Microsoft and Cogniance were sponsors and partners of the conferences.

More information about past conferences can be found on the websites:

<http://taac.org.ua/en/a2011>, <http://taac.org.ua/en/a2012>, <http://taac.org.ua/en/a2013>.

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DATES OF THE CONFERENCE:

The Conference will be held **from 24 to 28 November 2014** in Kyiv. It will be based on Cybernetics Faculty of Taras Shevchenko National University of Kyiv.

CONFERENCE ORGANIZERS:

- Scientific Community of Students and Postgraduates of Cybernetics Faculty of Taras Shevchenko National University of Kyiv.
- Cybernetics Faculty of Taras Shevchenko National University of Kyiv.
- International Scientific Society ITHEA.
- V.M. Glushkov Institute of Cybernetics of NAS of Ukraine.
- Institute of Software Systems of NAS of Ukraine.

FORMAT OF THE CONFERENCE:

Within 5 days of the conference meetings of working groups in each area of the conferences, lectures and seminars leading IT companies are held.

DIRECTIONS OF THE CONFERENCE:

1. Computer Science
2. Applied Mathematics
3. Artificial Intelligence
4. Software Engineering

TARGET AUDIENCE:

- Students, postgraduate students and young scientists universities in Ukraine and other countries;
- Scientists and professors of leading universities and research institutes of Ukraine and other countries.

CONTACTS OF THE CONFERENCE:

Web: <http://taac.org.ua>

E-mail: conf@taac.org.ua

WE PROPOSE:

Your company to support the organization and holding of this conference as a Sponsor/Partner and to contribute to creation a favorable environment for talented young people and cybernetics in general.

SPONSORS PACKAGES*

Content of the packages	Silver Sponsor	Golden Sponsor	Platinum Sponsor
Information about the Sponsor on the conference official	+	+	+

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website			
Information about the Sponsor in the conference mailing list	+	+	+
Adding handout information and promotional materials of Company-Sponsor to the participant package	+	+	+
Banner (provided by Sponsor) in the auditoriums of the major events of the conference	+	+	+
Company logo and information about the Sponsor on all conference information materials	+	+	+
The opportunity to hold the open lecture on topic which correlates with the theme of the conference	-	+	+
The advertisement of the Sponsor during all events of the conference	-	+	+
Spreading advertising materials and handouts at the Cybernetics Faculty during certain period after the conference (agreed with Company-Sponsor)	-	-	+
The opportunity to make the presentation of the Sponsor to participants, students, postgraduate students and staff of the Cybernetics Faculty and other universities of Kyiv	-	-	+
Showing promotional videos or presentations of the company at the conference	-	-	+
Possibilities for the Company-Sponsor to hold the several measures that correlate with theme of the conference. (Conditions of event must be consistent additionally)	-	-	-
Ability to attend scientific lectures and meetings of the sections of the conference for employees of the Company-Sponsor for more than 3 representatives (price for each additional person).	100 UAH	50 UAH	free
The price of the Proceedings of the conference (one printed copy)	100 UAH	100 UAH	100 UAH
The cost of the sponsorship package	500 \$	1000 \$	1500 \$

PARTNERS PACKAGES*

Content of the packages	Informational Partner	Partner
Information about the Partner on the conference official website	+	+
Information about the Partner in the conference mailing list	+	+
Adding handout information and promotional materials of Partner to the participant package	-	+
Conditions of partnership		
Providing with souvenirs with Partner' symbols (pencils,	-	+

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pens, notebooks, calendars, etc.)		
Information support (spreading the information through the Partner' channels particularly the Internet)	+	-

*The organizing committee is ready to consider any other proposals from potential sponsors and partners of the conference. The number of packages is not limited.

«By helping us to create conditions for the development of scientific potential of young people today, you are making contribution to science and the young talent that will be experts in computer science and IT tomorrow. These are your future employees and customers».

Head of the SCSP CF
Anastasiia Prashchur

INFORMATION ABOUT SCSP OF THE CYBERNETICS FACULTY:

SCSP CF – this is Scientific Community of Students and Postgraduates of Cybernetics Faculty of Taras Shevchenko National University of Kyiv.

SCSP CF creates the conditions for disclosure of scientific and creative potential of students and engages them in research work.

SCSP CF organizes and conducts a variety of scientific, intellectual and recreational activities.

SCSP CF informs the public of the Faculty of Cybernetics about various scientific activities taking place in the world.

More information about SCSP CF you can find on the website <http://scsp.org.ua>